Good Jobs? Clean Air? Great Neighborhoods? Open Space? Smart Urban Design? Mass Transit? Affordable Housing?

## Listening to you Before the planning begins!

The City of Fresno is embarking on one of the most important planning efforts in its history—the Southeast Growth Area, and we want you to be a part of it.

Why is this important? Because this new growth area will house much of Fresno's growth over the next 20 years, and will set the standard as to how Fresno will develop in the 21<sup>st</sup> century. The Southeast Growth Area covers 14 square miles and will eventually house 55,000 residents. This area was designated as the City's major new growth frontier in the 2025 Fresno General Plan and was added to the City's Sphere of Influence in May 2006.

You have the opportunity to provide your ideas and insight as to how the Southeast Growth Area should develop in a series of Listening Sessions\_at the Sunnyside High School Cafeteria from 6-9 PM on the dates listed below. The goal of the sessions is to design the most effective and informed planning process for the Southeast Growth Area based on your input—before the formal planning process begins in 2007.

Your input now will make a difference. Everyone interested in Fresno becoming a great City should attend, because the Southeast Growth Area will be a critical part of that achievement. Different meetings may emphasize the input of various constituent groups – but all are welcome at all the meetings planned.

• <u>Monday – December 11<sup>th</sup></u> – Follow-up Meeting for Property Owners, Residents, and All Interested Parties